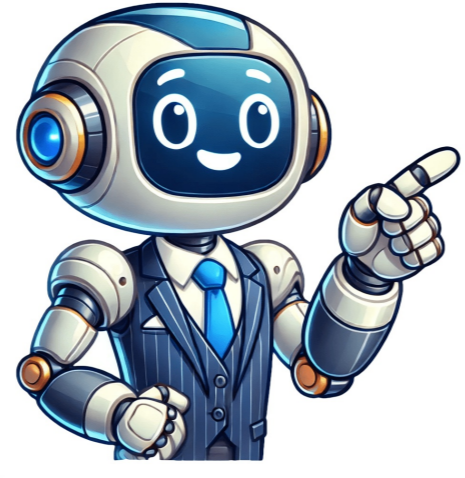


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## The ethnographic interview james spradley

Spradley wrote over 20 books on ethnography and qualitative research, including Participant Observation and The Ethnographic Interview (1979), which described 12 steps for developing an ethnographic study. His work was widely used in American Studies classes in the 1970s. Spradley died of leukemia in 1982 but his contributions to the field continue to be studied. In *You Owe Yourself a Drunk*, he conducted interviews and created a typology of homeless alcoholics, which is considered a "classic" of systemic ethnography. He also explored what it's like to have a deaf child in a world where many doctors encouraged oral environments. Spradley distinguished ethnography from other types of social research by noting that the five steps of ethnographic research - selecting a problem, collecting data, analyzing data, formulating hypotheses, and writing - occur simultaneously. In *The Ethnographic Interview*, he described four types of analysis: domain analysis, taxonomic analysis, componential analysis, and theme analysis. His work provides valuable insights into translating between cultures within the same language, making it useful for fiction authors who need to select and interview informants to describe new cultures. This book is an essential resource for writing immersive, original fiction, as it provides a structured approach to ethnographic interviewing that can be applied to any creative project. The author's use case, despite living in a relatively homogeneous environment, highlights the versatility of the method and its value in understanding different cultures. With its accessible style and practical illustrations, this book is a must-read for anyone interested in developing their research skills. In order to watch this video, you will need to install Flash Player.