Click to prove you're human

Verbal brand mention on air by Phil & Holly when introducing the gameBespoke VT created by ITV showcasing the prize, played out each time the prize is wonBrand logo to appear in VT (for up to 4 seconds) PrizeCash and/or prizeOpened03/04/25Paid Entries CloseFree entry onlyFree Entry RouteOnlineFree Entries Close04/04/25PassphraseSee The PhraseStatusClosedLearn MoreClick hereThis Mornings Spin To Win is a free to enter competition thats run most weekdays through school term time on ITV1. It can appear at any time on the mid morning daytime show between 10am and 12.30pm. To play, you need to enter before 9.30am on the day of the competition. All you have to do is complete the form, make a note of the pass phrase and hope your phone rings when the game is played and answer with the days password. Most of the time, the winner can get their hands on a prize of up to 1,000 cash.Follow us for the latest: When the game is played on live TV, the presenters will call a number of viewers that have entered the competition until one answers the phone with the correct passphrase. If you enter, its important to answer the phone only with the days passphrase, as saying anything else will mean that they move on to the next name on the list. This process tends to be repeated up to five times. If none of the phone calls results in someone saying the password, a rollover is declared and the wheel is spun by one of the presenters, and the amount it stops on is added to the prize for the next game. On occasion that can be several weeks later (for example, if its the last game before the school holidays). When a player answers the phone successfully, theres usually a brief chat, followed by the wheel being spun to determine their prize. Presenters will often ask the winner how hard theyd like the wheel to be spun, but as a random game its unlikely to help them win a bigger prize! Typically, the prizes on the wheel will range up to 1,000, however when someone wins the top prize it can disappear from the wheel for a few days usually until the end of the week before reappearing. Presumably, this is to help ITV manage their prize budget! On the show, the presenters encourage viewers to enter via the This Morning App, but did you know you can also enter via the ITV Win website too? Generally, we shouldnt be loading our phones up with hundreds of apps unnecessarily, so if youre just getting it to enter competitions, you can find all of ITVs competitions on the ITV portal too, rendering it unnecessary to use the app. Reducing your reliance on third party phone apps also makes it far less likely that youll get into the habit of downloading an app for everything. The more apps you have, the greater the chance of your phone use being monitored by less reputable companies! Just head over to the ITV Win site to enter via the Free tab, or just click here. If the Spin To Win entry form doesnt appear, make sure its after the opening time for the next game, usually 9:50am on weekdays. Unlike the paid This Morning competitions with huge cash prizes up for grabs, the Spin To Win daily competition is free to enter. If youve entered but forgotten the passphrase, never fear, Competitions.TV is here! We regularly update this page with the latest details, hopefully to save the a winner or two from an embarrassing silence on live TV when their phone rings. Bookmark this page if you enter regularly, as it could save you from losing the chance to win 1,000! Heres the latest passphrases weve added for This Mornings Spin to Win: Game DatePassphraseThursday 3rd April 2025Spin That WheelFriday 4th April 2025Spin That Wheel Remember, if your phone wins when the game is played on TV, it could be the presenters so make sure you say Spin That Wheel, not hello, not Good Morning, not silence, and definitely dont let it go to answerphone! There are usually a small number of passphrases that are used on rotation, and from time to time the set are changed. Heres a list of some common ones used over recent months: Cool As A Cucumber Easy Peasy Lemon Squeezy In A While Crocodile Show Me The Money You Snooze You Lose Previously, the set have included: Ay Caramba Good Golly Miss Molly Izzy Wizzy Lets Get Busy Yabba Dabba Doo In addition to these phrases which are regularly used, a topical one will occasionally be thrown in too. For example, for 31st October 2023, the password Trick Or Treat was used, along with a black and white themed Halloween wheel. If youre interested, here are the recent passphrases used on the competition: Game DatePassphraseFriday 4th April 2025Spin That WheelThursday 3rd April 2025Spin That WheelWednesday 2nd April 2025Spin That WheelTuesday 1st April 2025Spin That WheelMonday 31st March 2025Spin That WheelFriday 21st March 2025Show Me The MoneyThursday 20th March 2025Show Me The MoneyWednesday 19th March 2025Show Me The MoneyTuesday 18th March 2025Show Me The MoneyMonday 17th March 2025Show Me The Money The time the game is played has varied a lot more recently than it used to. Until early 2023, it regularly appeared at around 12:15pm, but now it seems to be any time between about 10.30am and 12:15pm. It can be played at any time while the show is on air though, so Monday to Friday somewhere between 10am and 12:30 pm. When you see the wheel descend on the show, its time for the days game! Often there will be a few minutes warning to grab your phone, but dont rely on it because it doesnt happen every day. If youre chosen and answer the phone with the pass phrase above, the game is very simple. The presenters will spin the wheel for you, possibly giving you the chance of a hard or soft spin. Wherever the wheel stops, as indicated by the arrowhead on the right hand side of the wheel, reveals the prize for the winner. After the prize is selected, theres usually a chance to win the Bag Of Shizzle, which is a collection of This Morning branded merchandise mostly stuff you can buy in the This Morning shop (you can buy the stuff here). The normal rule is that the viewer has to answer a question about something discussed earlier in the show, but generally even if the winner hasnt been watching theyll be told what the answer is and win the merch. In fact, the show is often tight for time so they dont even bother with the question and just award the extra prizes! The prizes included when they spin the wheel vary from time to time, with the amounts being something along the lines of: 1 x 3,000 1 x 2,000 6 x 1,000 2 x 800 2 x 750 From January 2024, Josie Gibson said on air that the minimum prize was now 1,000, with the wheel containing the following amounts: 1 x 3,000 1 x 2,000 10 x 1,000 Time will tell whether this happens again, but after a couple of weeks the amounts reverted back to normal. They also seem to be keeping the passphrase the same each day too, just like Jingle All The Way was used throughout December. Perhaps its an attempt to reduce the frequency that they run out of callers before a winner is found, or maybe theyre finding it too much effort to change it each day. Either way, it means a bit of the hilarity of Spin To Win has been lost! As we said earlier, when a big prize is won it can be removed from the wheel for a few days. For example, if a viewer wins 1,000 on Monday, it may be swapped for a lower prize for the rest of the week before reappearing again. In addition, prizes can appear from time to time on the wheel instead of cash amounts. Common examples might be themed towards other ITV shows, such as a place on the Saturday Night Takeaway plane to Florida. A famous alternative prize was the ill fated Energy Bills prize, which attracted huge criticism on social media and in the tabloid press for being in poor taste when the energy crises caused household bills to surge in 2022. Needless to say, it didnt last long and hasnt appeared again in the same format since! From time to time, Spin To Win disappears for a few weeks. Typically its given a rest through the school holidays, so the longest gap tend to be over the summer between early July and early September when its usually missing for about eight weeks. There are also times when its considered inappropriate to show more light hearted parts of the usual line up like competitions. A good example in recent times was the national period of mourning for Queen Elizabeth II in 2022, when ITVs competition segments were removed for a number of weeks. Generally however, Spin to Win runs on This Morning through school term times all year round. Do Presenters Fix The Spin To Win Wheel?Whenever you see a competition mentioned on social media, theres a good chance that youll see a keyboard warrior categorically declare that its fixed or some other dark forces are at play. Spin To Win Read more: Do Presenters Fix The Spin To Win Wheel? Spin to Win is a popular segment on This Morning that gives the public a chance to win some exciting prizes.After all, who doesnt love a cash prize?Just about anyone can get enter the competition and heres how to get involved. Rochelle Humes joined Phillip Schofield on the Spin to Win wheel in Hollys absence (Credit: ITV) How do I enter Spin to Win on This Morning?Spin to Win is an exciting competition on This Morning that runs Monday to Thursday and the way to enter is so simple.In order to enter, all you need is the This Morning app!Once you have downloaded the app, head over to the WIN section, fill out a form and discover the password for today.The competition closes at 9.30am each day, so make sure youre online to fill out the form first thing.The passphrase for Thursday (March 24) is Ay Caramba so make sure youre ready!Read more: Who is This Morning star Lisa Snowdon engaged to? When is her wedding?Each day, co presenters Holly Willoughby and Philip Schofield will call the winner live on air and you must answer the call with the password.If viewers dont know the password or answer with hello, they will hang up the call immediately.Holly and Phil will then spin the wheel of prizes to reveal what you have won!If you dont fancy your changes on the wheel, you can opt for the balls, which contain the same prizes.Phil is in charge of the wheel and Holly is in charge of the balls. Lots of incredible prizes can be won on the Spin to Win wheel (Credit: ITV) What are the prizes?The Spin to Win wheel offers a great chance to win some incredible prizes!The wheel has 12 sections and each section is labeled with a different prize that will blow your mind.The prizes are usually cash amounts that range between 750 and 3,000.However, the prizes are subject to change at any moment and can sometimes include holiday or spa vouchers.After that, viewers are given the chance to win a bag of schizzle.These are items that are available in the online This Morning shop and include mugs, puzzles and merchandise from the show.Viewers have to answer a question about the show to win although Holly and Phil always end up telling the caller the answer and giving them the additional prize. Spin to Win is only played when co hosts Holly and Phil are on the show (Credit: ITV) Why isnt Spin to Win played when Holly and Phil are off?This Morning viewers were left fearing that Spin to Win was axed back in 2020.This is because the popular segment was absent from the ITV daytime show, when Holly and Phill were replaced with Eamonn Holmes and Ruth Langsford.Read more: This Morning viewers in hysterics over Phillip Schofields swipe at Boris JohnsonHowever, Spin to Win made a swift return when Holly Willoughby and Philip Schofield were back on the show.Nobody knows why it is different when Holly and Phil arent there but the segment continues to run the same when they are.Saying that, the game has run while Rochelle Humes has been covering for Holly during her two-week hiatus.Is the This Morning app free?Yes, the This Morning app is completely free.All you have to do is download it from the app store and fill in your details.Then youre all set to compete in the draw until your hearts content!*This article is regularly updated to share the daily passphrase. Will you be entering Spin to Win? Head to our Facebook page @EntertainmentDailyFix and let us know. What is the This Morning Spin to Win passphrase today and how do I enter?The This Morning Spin to Win competition is almost as popular as its presenters Holly Willoughby, Dermot O'Leary and Alison Hammond, but with just one chance to answer the phone correctly to be able to play, we're helping you make the most of your entry.Spin to Win is a free competition that runs on the ITV daytime show This Morning. Just as popular as the Deidre phone in, for Spin to Win viewers can enter online for a chance to spin the wheel or tombola and win a prize from the wheel including up to 3,000 cash but there's one vital thing you will need to know in order to be in with the chance of winning...What is the This Morning Spin to Win passphrase today?The This Morning Spin to Win passphrase for Monday, 11th December is 'Jingle all the way'Monday 11th December Jingle all the way #ThisMorning #SpinToWin Hopefully the last week of this phrase pic.twitter.com/YOUExSPAqDecember 10, 2023We'll update this page with the next phrase when it's available.The passphrase will be written on the Spin to Win+ entry page. You can access this from 12:15pm the day before the game is played, until 9.30am the next day.An additional topical question might also be asked if chosen as a contestant in order for you to be in with the chance of walking away with a bonus prize by answering a question about something that has appeared on the show that day but you must answer it correctly.Parenting advice, hot topics, best buys and family finance tips delivered straight to your inbox.During the live contest, if the caller doesn't say the phrase of the day the hosts will move on to the next successful entrant, so be ready for the phone call, especially if you share the phone line with other members of your household.When is Spin to Win back on This Morning?Spin to Win takes place every day on ITV This Morning from Monday to Friday, coinciding with school term time, and will usually take a break over half-terms and the Summer and Christmas holidays. However, in recent weeks the Friday Spin to Win slot has not appeared.Simply watch the show between 10am and 12.20pm for the competition segment. A selected entrant will be required to answer a phone call live on air, on weekdays Monday to Thursday at some time during the on-air broadcast of the live show.On Fridays when the competition is running, you might expect a call from Dermot O'Leary and Alison Hammond who have landed the regular Friday slot. And when the telephone is answered their first words need to be the selected passphrase of the day to qualify to spin the wheel.Entrants must be aged 18 years or over who do not work for and are not related to anyone who works for ITV or STV. No purchase required. One entry allowed per person.What time is Spin to Win on This Morning?Spin to Win is played on This Morning at any time during the show - so the game could happen any time between 10am and 12:30pm. The competition is usually played in the studio with only some fashion and health segments filmed live in the This Morning Forest.How do I enter Spin to Win?You can enter Spin to Win either online or via the This Morning App. Simply go to itv.com/win or stv.tv/win and scroll down the page until you see the Spin to Win+ box. Then click and follow the instructions.Alternatively, download the This Morning app from your UK app store - the App Store on iOS, or the Google Play Store on Android - and go to the WIN section to find the entry page for Spin to Win+.Fill in your details on the live Spin to Win+ entry page to enter to play the next game of Spin to Win. You don't need to create an account, simply provide your mobile number and your name. Viewers cannot enter using their landline number.The competition is free to enter (Data charges may apply. Please check your internet service.) and one entry per phone number per draw of Spin to Win is only allowed.Entries open at 12:15pm each day for the following days game of Spin to Win. Except for a Mondays game, which opens the previous Friday. All entries close at 9.30am the morning that the game will be played. Please allow ads on our siteLooks like you're using an ad blocker. We rely on advertising to help support our free competition listings. Spin to Win has taken a break for the Easter holidays and we'll update our page when it returns again!Don't miss this chance to win big with the Spin to Win This Morning competition on ITV! It's an exciting daily giveaway that lets you spin the prize wheel to win fantastic cash prizes of up to 2,000 and more (prizes are subject to change)Heres how it works and what you need to know to take part:Once youve entered the competition, a lucky entrant will be chosen to receive a live phone call between 10am and 12:30pm during the This Morning broadcast.To qualify for a spin of the prize wheel, the first words you say when you answer the phone must be the Phrase of the Day. Make sure to keep an ear out for the special phrase and have it ready!SPIN THAT WHEEL - Friday 4th April.Say it loud and clear if you get that call!We'll update this page with the new phrase when it's available.In the past you may also have been asked a topical question for the chance to win an extra prize, so you might still want to brush up on your current events and get ready for a little fun trivia in case it comes back!If the caller doesnt say the correct Phrase of the Day, the opportunity passes to the next selected entrant. So, stay alert and make sure youre prepared to answer, especially if you share a phone line!Open to UK residents aged 18 years or over who do not work for and are not related to anyone who works for ITV or STV. No purchase required. One entry allowed per person.Check out additional free competitions at ITV.com/win/free.Get your entry in today, keep your phone nearby, and be ready to answer with the magic words. Good luck - you could be spinning to win live on This Morning!Sorry, but this competition is closed.Closed:Closed:Fri 4th April 2025Was listed in:Was listed in:Cash and Vouchers{"commentics_url":"\/\/www.competitionstoday.co.uk\/comments\/","language":"english"} At A GlancePrize40,000 in cash and a BMWClosing Date07/08/25, 2PMQuestionNoOnline EntryPaidPostal EntryFreeThis Morning is ITVs daytime TV show which runs from 10.00am until the Loose Women take over at 12.30pm with a short news bulletin in the middle. Its a great place to find prizes as theres a new This Morning competition giving away a big cash amount or prize to a lucky winner almost every week.You can find the details of how to enter on the show on weekday mornings, normally beginning on a Monday after 10.30am as Spin To Win usually appears in the first part of the show. Similar trailers then repeat throughout the show each day.How It WorksAlternatively visit us here at Enter Competitions Online where youll find details of how to enter the most recent competitions on this page, and the This Morning prize draw free entry details for this week and last in the relevant section below.About The This Morning Prize DrawThe show celebrated its 30th birthday in 2018, so has been showcasing lots of winners stories from This Morning weekly draws in the past, with ITV recently giving away a huge 1 million cash prize in 2021. From time to time the competition also runs at the weekend, depending which shows are on air. That means you might also see the same prizes as the John and Lisas Weekend Kitchen competition for example.This Weeks CompetitionThis week, there is a prize of winning 40,000 in cash and a BMW. You can learn more by watching the following video for more information:How To Enter This Weeks CompetitionThe free entry route for the current This Morning competition is via post, with a closing date of 7th August 2025 at 2:00pm. To get in the draw via postal entry, you need to send your name and phone number on a post card or in an envelope to:AD 31,PO Box 7558,Derby,DE1 0NQ. 31 March 2020, 11:30 | Updated: 31 March 2020, 11:45 Doctor answers This Morning's Spin To Win game whilst with a patient You need to download the This Morning app to play the popular Spin to Win game - here's your need-to-know on how it works. Spin to Win is the game that never fails to brighten up our day, and players can now win up to 3,000. The format of the This Morning game means it more often than not doesn't quite go to plan, and has provided us with a huge amount of entertainment over the past few weeks.Here's your need-to-know on the most unpredictable game on daytime television. Read more: This Morning viewers in hysterics as Phillip Schofield 'swears' during Spin To Win This Morning fans love the unpredictable game. Picture: ITV Spin to Win is hosted by Holly Willoughby and Phillip Schofield, and is played Monday - Thursday on This Morning. Viewers have to enter on the This Morning app, and a player is selected at random and called live on the show. The lucky player has to answer the phone with a password or phrase - rather than saying 'hello' - otherwise they will be hung up on. If they do get through, they will then decide whether they want a 'hard' or 'soft' push on a wheel that features some 1,000, some 500, and now one 3,000 cash prize options. Read more: This Morning competition Spin To Win leaves Holly Willoughby and Phillip Schofield panicking as doctor answers while with a patientThey will then win whatever sum the wheel lands on. In addition, they will then have a chance to win a This Morning tote bag with goodies that have in the past included mugs, water bottles and jigsaws. Read more about the rules here. Spin to Win is played on Monday - Thursday. Picture: ITV You need to download the This Morning app to enter the game. The This Morning website reads: "Once you have downloaded our app, simply go to the WIN section, fill out the form and you will find our password of the day.Holly Willoughby giggles as Spin To Win player's celebrations are on a delay"Our presenters will call the winner each day live on air and you must answer your phone with the passphrase."Our presenters will then spin the wheel of prizes to reveal what you have won!Visit the This Morning website for full instructions on how to enter. The password is available on the app after you have applied to be on the show. NOW READ:Phillip Schofield and Holly Willoughby rage at half asleep This Morning viewer as Spin To Win segment descends into chaos

How to spin on spinning wheel. How to play spin the wheel app. How to spin on a wheel. How to play spin the wheel game. How to do a spin the wheel edit.

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