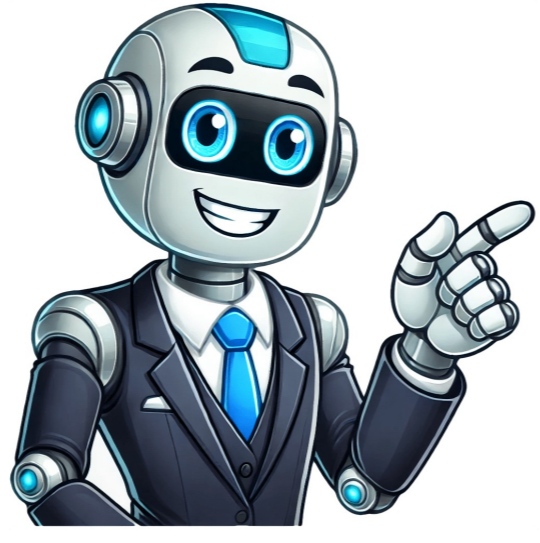


[Click Here](#)











how important it is to monitor non-functional requirements in addition to the development of new features, on which I was spending most of my time." Action - Describe all the steps you took to complete the above tasks: "After fixing the issue, I made sure that such mistake doesn't happen again: I have implemented a good application management tool and set up to receive email alerts when website behavior exceeds set SLAs or thresholds. I spent the time to learn the tool myself to analyze previous issues further." Results - Talk about the consequences or outcome of the situation and your actions: "With these actions, we were able to have consistent page load times under 3 seconds. I also shared my experience with other project managers in the team through a brown bag presentation to prevent the situation from happening again." CAR Method The CAR technique of answering Amazon Leadership Principles interview questions is very similar to STAR. CAR stands for "Context - Action - Result". Let's take a look at this Amazon Leadership Principles question: "Tell me about a time when you had to deliver results in the face of challenges." Following the CAR method, you would answer the following way: Context - Set the scene and describe the situation of a relevant example from your past experiences: "In my previous employment, the sales division has been experiencing decreasing sales. I was invited to help reverse the situation. The biggest challenge I faced was to manage the team effectively so that they can not only meet but exceed their sales targets." Action - Explain in detail what action you took, your steps, and the rationale behind it: "Over a period of six months, I have implemented several initiatives, such as setting measurable sales targets for each individual, holding weekly sales meetings, and implementing a sales training program." Result - Talk about the outcome of your action in detail: "In the first quarter, we increased sales by 60% and exceeded sales targets by 25%. We continued to increase our sales throughout the next year." Negotiate Better Job Offer Conditions with Levels.fyi The Amazon Leadership Principles are an excellent way for the company to screen candidates that would fit the company culture. If you are getting ready for an interview with Amazon, take your time to reflect on your past life experiences and prepare a handful of stories that are broad enough to fit a variety of potential questions. But, of course, you need to be genuine in your responses and make sure to show your real personality to ace your behavioral interview questions on Amazon Leadership Principles. If you require additional guidance negotiating a great job offer, check out the salary negotiation services provided by a team of experienced recruiters at Levels.fyi.