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Website development Production Your personal website is your online calling card. Its a chance to showcase your work, share your story, and connect with potential clients and employers. But with so many personal websites, blogs, and portfolios out there, it can be hard to know where to start. We've rounded up 25 of the best personal website examples for design, content, and UX inspiration. These websites are all from different creative fields, so you're sure to find something that speaks to you. We will also talk about the main characteristics that all the best personal websites have in common. Download website launch checklist
Most personal websites, design plans a crucial role in keeping the readers engaged with your site. When designing a personal website, there are several visual aspects to consider, including element placement, color composition, and website layout choices. To help you get started, the following website design inspiration examples should help you identify the types of site designs that best suit your brand. Made with: WordPress Notable features: animated elements, contrasting color scheme Ine Agrestas personal website is all about playful colors and eye-catching page elements. The contrasting color scheme helps to highlight important sections, ensuring that even a casual browser is gently guided deeper into the site. The animated logo displayed both in the header, and the footer of the website is another fun and engaging touch to Agrestas site design. Combined with plenty of whitespace and bold, big images, the website encourages visitors to keep browsing. Considering using accent colors and animated elements in your website branding for a similar effect. Made with: WordPress

Notable features: whitespace usage, inspiration, minimalist personal site, you might want to check out Osemanns portfolio. Osemanns portfolio excellently exemplifies the use of whitespace by using a cinematic approach. Osemann knows how giving the viewer's eye what matters the most and in his websites casts it's work onto to the simplistic header, populated with icons only, and a hidden hamburger menu, site visitors arent distracted, and they can focus on browsing the best parts of Osemanns work. If you work a visual field, a minimalist design with plenty of whitespace is a great way to ensure website visitors are focusing on the most important things. Made with: WordPress Notable features: simple menu, minimalist design Continuing the minimalist trend, Blue Sky Eating takes food blogging to the next level. The simplicity of the menu bar helps users navigate through the different sections of the website. By not giving the visitors too much choice, the design encourages visitors to take action and either browse through the whole recipe catalog or search for their favorite recipe. If your website has a lot of content that falls under a couple of main categories, this type of design approach could be great for improving conversions and engagement. Made with: WordPress Notable features: animations, avatars, black background Jake Sinclair's online portfolio uses animations and digital avatars to create a fun and engaging browsing experience. The loading screen animations and parallax scrolling effects add depth to the design and showcase Sinclair's skills as a designer. The black background helps to set a professional tone but also ensures that page sections and elements are easily visible to site visitors. Consider getting familiar with color theory prior to deciding on your brand colors. This way, you will fully understand which colors work best together and can set the right one for your brand. Made with: Hostingner Website Builder Notable features: typography hierarchy, copy-centric hero design Great web design is essential to communicating the key selling points of your personal brand to potential customers. Dr. Gillian Jacks digital portfolio does this well. The hero section is built around a short copy section and a historical illustration, highlighting Dr. Jacks research focus at a glance. The typography has a clear hierarchy, with the main headline and sub-headline being black and white in contrast with sage green. The neutral colors help the images stand out from the page design, and the green is cleverly used to highlight important information, like links, on the page. For an engaging and simple approach to website design, consider using an accent color to emphasize import ant information to your visitors. 8 Best Personal Website Examples for Content Inspiration Great website content helps to keep your visitors engaged for longer, resulting in lower bounce rates and more conversions. Properly formatted and optimized content also helps your site to appear in search results, too. The following personal websites do a great job of presenting their content in an effective and interesting way. Made with: WordPress Notable features: striking graphic design, informative content Vytautass website curates his portfolio as a tattoo artist. The websites clean and minimalist design ensures that the focus remains on the content itself, resulting in a seamless and immersive browsing experience.

On top of emphasizing his skills as a tattooist, pay attention to how much informative content can be found on this site. From sharing his personal story to detailing how to make a booking and answering frequently asked questions, Vytautas ensures that his site is both good-looking and helpful for potential customers. Whether you're a tattoo artist or a content creator in a different domain, Vytautas site exemplifies how to combine visually striking and memorable web development with informative content. Made with: WordPress Notable features: unique typography If you're looking for inspiration on how to incorporate unique typography into your personal website design, take a look at Amacie Design Studios website. Well-chosen typography helps to elevate any website design and create a unique and memorable brand. In Amacie Design Studios case, the bold header font is the centerpiece of the site design; its present in the hero section, used to separate page sections, and dominates the visuals. If you're inspired by their approach to typography, you can easily implement similar styles using Hostingner Website Builder. The platform allows you to effortlessly design your own website by offering a wide range of fonts and customization options to suit your style. Made with: WordPress Notable features: accent colors Andrew Clays personal website is a mix of a traditional resume and an online blog with a distinct design. The seemingly simple color scheme of neutral beige, black, and white in contrast with sage green. The neutral colors help the images stand out from the page design, and the green is cleverly used to highlight important information, like links, on the page. For an engaging and simple approach to website design, consider using an accent color to emphasize important information to your visitors. 8 Best Personal Website Examples for Content Inspiration Great website content helps to keep your visitors engaged for longer, resulting in lower bounce rates and more conversions. Properly formatted and optimized content also helps your site to appear in search results, too. The following personal websites do a great job of presenting their content in an effective and interesting way. Made with: WordPress Notable features: striking graphic design, informative content Vytautass website curates his portfolio as a tattoo artist. The websites clean and minimalist design ensures that the focus remains on the content itself, resulting in a seamless and immersive browsing experience.

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showcase your expertise. Make sure every piece of content adds value for your audience. Optimize for search engines (SEO). Help people find your site by using effective SEO. Add relevant keywords to your text. Upload images with descriptive file names and ensure fast loading speeds and secure hosting. These steps increase your visibility and show you're committed to maintaining a high-quality site. Keep your site up to date. After you create your website using personal website templates, it's important to update it regularly with new content. Add new projects, refresh your portfolio or update your "About Me" section to reflect recent accomplishments. Staying current not only engages your audience but also boosts SEO by showing search engines your site is active. Ask for feedback. Before launching or updating your site, get feedback from friends, colleagues or trusted connections. Their input can help you spot areas for improvement and make sure your site is intuitive and enjoyable to use. Fine-tuning based on feedback ensures your website meets the needs of your audience. While both personal websites and social media profiles can help you establish an online presence for your own personal and business branding, they also serve different purposes. With this in mind we've put together a rundown of the pros and cons of each, to help you decide which is the best fit for you. According to Idan Cohen SEO Growth Specialist at Wix.com "A strong online presence is essential for small businesses. It enables reaching diverse audiences beyond geographical boundaries, enhancing brand recognition and opening up new revenue streams. Embracing digital platforms levels the playing field, allowing small businesses to compete more effectively in a competitive marketplace." With a personal website you design, manage and control all of the content. Unlike with a social media where a platform algorithm can choose to hide or block your content, for whatever a reason, on an indexed personal website everything is visible. A personal website is a professional way to express yourself and showcase your work if relevant. However building and maintaining a website takes time, although even a beginner can do it with a website builder like Wix. It also requires effort to attract visitors unless you actively promote it. Creating a social media profile is quick and requires minimal technical knowledge. It can also mean access to a built-in and large audience as social media platforms already have a large user base. Social media is also built to foster two-way communication and allows you to build relationships with your audience. However social media platforms control their algorithms and user interfaces, potentially affecting how your profile is seen. At the same time your posts and profile can get buried quickly as new content gets posted. Perhaps the best way to look at it is as your personal website as your permanent online space while a social media profile is a more dynamic place to interact in real-time. If you want a professional online presence to showcase your work, a website is ideal. If you prioritize connecting and engaging with others, social media is maybe better. It's also possible to leverage both. Link your social media profiles on your website and vice versa to amplify your online reach. Learn more: AI website examples To reflect your personality on your website without overwhelming visitors, focus on the core concepts of simplicity and balance. Use a cohesive color scheme, personalized fonts as much as you can and carefully chosen images that match your vibe. Share authentic content and create a compelling About Me section with a clean site navigation and ample whitespace for a comfortable user experience. Websites Category September 9, 2022 24 min read Alex Neri Welcome to the complete newbies ultimate guide to build your own website in the Philippines! If you are in the Philippines and looking to build your website from scratch, this article is your go-to resource to get started! This guide provides an overview of the steps involved in building a website. It ranges from registering a domain name to choosing a web hosting service, to designing and creating content for your website. You can create a professional-looking website that will help you promote your business or product online. The guide will consist of large swaths of text as we go through multiple stages and try to explain some of the concepts in building your website. From defining a concept, to finding out your look and feel, to picking out your domain name, picking a hosting service, deciding on your hosting plan, crafting your website content, and then publishing your website to the world. This beginners guide also features some existing guides on domains, hosting and other related topics for your further reading. Bookmark this page or save it as a PDF and get back at it later when you need to. So sit back, grab a cup of coffee and lets begin our guide to help you build your website in the Philippines! Overview This guide will encompass multiple aspects of building your website. From idea to publishing the site, the GoDaddy Squad will be right here! The steps involved in building your website will be the following: Define your website Define what you need Plan your website Register your domain name Build your website in the Philippines & cost breakdown Decide on hosting plan Design and create your website content Optimize your website content Publish your Website Maintenance and Security Seems to be a lot of work, doesn't it? Dont fret, were here to help! Usually you need a certain level of technical skills. However, with the right resources and guidance, a beginner can create a website from scratch. Can a complete beginner build a website? Building a website from scratch can be a daunting task for a beginner. However, with the right resources, guidance and know how, it is possible to create a website from scratch. There are numerous tutorials and guides available online that can help you through the process. BUT WE GOT YOU COVERED! This guide will be your step-by-step guide. We will list and link all of the related resources for you to use. While it may take some time and effort, building a website from scratch is a great way to learn about web development and design. (HTML and CSS, anyone?) You can also customize your site exactly to your specifications when you build it yourself. With patience and perseverance, anyone can create a beautiful and functional website from scratch. With this plan in mind, our step-by-step guide aims to provide you with advice and context. This would help narrow down efforts in building your website in the Philippines! Define your website The most important question you need to answer when you start building your website is: "What is the purpose or goals of my website?" Once you have a good understanding of that, you can start to determine what kind and style of website will best help you achieve those goals. Your website's purpose could be anything from selling a product or service, to providing information or entertainment. It could be aimed at a specific demographic like children or seniors, or it could have a more general appeal. Defining the website will dictate the websites needs. Will it need any specific functionality? For example, if I want to sell items online, it would need to have a web cart system and the capability for customers to check out and pay for the product directly online on the website. Guiding Questions: What do I want my website to be? Who is going to be my audience for my website? Will it be primarily visitors from the Philippines? What do my visitors want to take away from the website? Where will the website be visited from? Should I make it both accessible from mobile and desktop? Or should my website be primarily visited from the desktop more? What sort of conversions am I looking at with my website? Purchases or having audiences fill up a form for me to contact them thereafter? No matter what your goal is, there are some basic elements that every effective website should have. These include informative and keyword rich content, easy navigation, and a clean design. If you keep these things in mind as you build your site, you'll be well on your way to creating a successful online presence. Define what you need (for your website) Every website is different and will require different things in order to function properly. The first step in defining what you need for your website is to determine the purpose of the site. Are you looking to create a personal blog, an online store, or a corporate business website? Once you know the purpose of your site, you can start to figure out what features it will need. For example, if you are creating a personal blog, you will need a platform on which to write your posts (such as WordPress or Blogger), a domain name (which can be purchased through a registrar like GoDaddy), and hosting (which can be provided by a web host like GoDaddy). If you are creating an online store, you will need a shopping cart system (like GoDaddy E-Store) and payment processing capabilities. Some guiding questions (keep in mind the specific website type you have in mind during the first step!): What are the functions that my website needs? Do I need a place to write new articles or content? Would I need a product gallery? Do I need a web cart to sell items? Do I expect to have a lot of visitors on the website, or am I expecting the occasional visitor where they are looking for something specific (that I can provide)? Should I make my layout flexible for both mobile and desktop viewers? Is there anything special from the desktop version that I should be aware of? After defining what you need for your website, it is time for you to list it down and break it into specific needs such as a flexible layout and design or a web store, and a checkout system. Keep in mind that multiple needs and requirements for your website will also mean different costs and prices for you to consider when building your website. Plan your website After defining what your website needs, you will now plan how to build your website. This is an important step to ensure that your website has the best user experience for your audiences. This step is pretty straightforward, since you know already what your website needs, we will now be able to list what we need to do in order to build your website. Select a web builder / content management system Choosing a theme or content layout Picking a color theme Choosing your domain name Choosing your web hosting provider With these in mind, you will be able to have a grasp of the tasks that we need to do in order to start building your website. In this example, we plan to build a personal blog site where you plan to be posting an article once a week. This means that we will be needing to install and make use of a blogging platform. Or maybe, you decided that you want to be selling products on your website, which means you will be needing an e-commerce platform for you to sell your products and process payments from. Once you have listed these down, you have now established a baseline list of things to complete for you to complete your website. With that, you can also have a look at the needed products and services for your website; in a previous example we mentioned a blog. If you decide to work with WordPress, a popular blogging platform which is free, you can make use of GoDaddy's WordPress hosting, which costs at about US\$8.99/month (or 505/month). But if you mean to make use of an e-Commerce platform because of wanting to set up a store, you will need to opt for GoDaddys WooCommerce hosting plan, which would mean setting aside US\$20.99/month (or 1179/month). Sample website budget Since were on the topic of having a baseline list of things and their corresponding costs, you might want to ask: what is a sample budget for setting up a website? We got you covered for that, and to that end we can show you two budgets for two kinds of websites to give you an overview or an idea on how you should set your budget and expectations. Simple website cost In this sample website, we want to build a simple website that shows who you are and what services you offer. Maybe you are a freelancer who wants to show a website to potential customers so they can see your past works. The following is a list of items that you might consider in building a simple three-page website without a contact form: Website Content Platform: Simple Static Website (which means we can make use of GoDaddys website builder, free with any basic web hosting plan) Domain: .com domain. Starting at 199.36/year Professional email. You can use Google Workspace, or Microsoft 365 that can be added on to your hosting plan for as low as \$1.99 per user/month (or 111.78/user/month). Total Cost: 7141 for the first month, and then 961/month for the remaining months. As with the examples above, know that different websites have different needs, which will translate into different website costs in designing and in building one. Keep that in mind! And now, with the planning stage complete you will now be able to begin the first step to finally begin building your website! Register for your domain In this step you will buy and register for a domain name for your website. This is a very important step before everything else as a domain forms the foundation of your digital presence. A domain name is the address of your website on the Internet. It's how people find your site. Just as your physical address is important for people to be able to find you, your domain name is important for people to be able to find your website. Your domain name says a lot about you and your business. It's one of the first things people see when they're looking for you online. A good domain name can help you build credibility and establish a strong presence online. If you're building a website in the Philippines, it's important to choose a Philippine-based domain name registrar so you can ensure a fast, reliable, and affordable experience. There are some pointers for you to remember when choosing a domain name for your website: Keep it short - this makes your website memorable and easily typed in the browser. Include Relevant Keywords - this makes your website easily searchable, especially if your site focuses on specific topics. Use your brand name - If you already have an established brand name, why not use it? This will enable your fans and your customers to easily find your website and any related information. Indicate your geographical location - using a geographical location on your domain name will help visitors and potential customers to access your services, especially if they are looking for services for a specific city. Related article: How to choose a domain name for a local business? If your website isnt necessarily for a business and is a blog for you to cover some topics, you can focus on keywords instead for your topics for maximum effect. A good example of this is Sakuraindex.jp, an anime and Japan culture website. The domain name is a combination of the words Sakura, a flower popular in Japan and Index, which can be a list of things. Looking at the domain alone, you can think that it contains topics about Japan. If you are a fan of anime, too, you will also see that the term Sakura Index is a play on the anime A Certain Magical Index! Read more: Make an impression: choosing a domain name for your blog. The common domains available for the Philippines region are: Each domain extension type has different price points. For example, a generic top-level domain of .com will cost you at around 199.36 in your first year of registration. If you opt for the region-specific domain such as the .ph domain extension, it will set you back 3,179.00 for your first year of registration. After you have registered your domain, it is time to build your website! Build your website There are multiple ways for you to get about building your website: Using a Website builder Using a CMS such as WordPress Or if you have a bigger budget, hire an agency or a freelancer! Using a Website Builder If you are a beginner and you would like to dip your toes into building your own website, a website builder might be the best option for you. Website builders are tools that allow users to create a website without any prior coding knowledge. There are many website builders available online, and choosing the right one can be tricky. If you're based in the Philippines, you can benefit from using a website builder like GoDaddys Website builder. Website builders are user-friendly and have everything you need to get started with building your own website. These come powered-up with dozens of themes to start you up, full customization options for you, easy drag and drop, and great support that you can call for you to flesh out that great website idea. Want an image gallery? You're covered. Want a template that is mobile-friendly? Gotchu fam. Changed your mind and want to try something new? Say no more. Creating a website from scratch can be daunting, but with a little help from a website builder, anyone can do it! Now, as with any other tools, website builders come with some pros and cons, which we will be outlining below: Pros: Easy to use - most web builders are very intuitive and can help you get started and completed in a few minutes. Has built-in templates for you to begin with - These templates are professionally-designed and can be used from the get-go without too much hassle. Point-and-click design customization - If you need something changed all you need to do is click on the element and you can change the design element. Cons: Some of the designs can be repetitive - Since these are templates that have to cater to a multitude of different purposes and tastes, some of the designs can be found to be repetitive for people. Lack of deep customization - while these website builders allow for customization of commonly-used designs and functionality, such as an image gallery and a contact form, these website builders cannot be used in creating super-specialized websites, such as an overly-complex animation or a complex function. And no, you wont be able to create a game using a website builder. Some enterprising individuals will want to just build a website using a website builder for now and then move on to a more customized website in the future. Its more expensive to do (since you will re-doing most of the job done later in the future), but it is always an option to consider. Building a website using a CMS such as WordPress WordPress is a popular content management system (CMS) that enables you to create a website easily and cheaply. In this article, we'll show you how to build your own website using WordPress in the Philippines. WordPress is a popular CMS because it's easy to use and there are plenty of resources available online. Plus, it's relatively cheap to set up a WordPress website. For example, GoDaddy - one of the popular web hosting providers - offers a specific hosting plan for websites specifically using WordPress. Pros: Easy to use - WordPress comes with themes and layouts that are professionally made that can be used out of the box. Customizable with plugins - WordPress library of plugins has 50,000+ plugins that will do almost anything you might need. Need more customization? Make use of site builders on top of wordpress! You can customize with a site builder on top of your plugins all without the limitations of the free site builders! Cons: You will need to install and configure WordPress yourself to be able to customize your website completely some of the features described previously cannot be available on a free account on WordPress.com. [image wordpress.com plans] Since you will be maintaining your WordPress site using WordPress, you will need to know and study about site management and security. Moving a WordPress website is complicated. If you're based in the Philippines, WordPress CMS is one of the most popular Open Source CMS to use. With a lot of support and plugins, you wont go wrong with building your website using WordPress. Have your website designed and developed by a developer Another avenue is to get your website developed and designed by a freelancer or by a developer. You will be able to offload the heavy lifting to someone else, but for an added cost. Most developers or freelancers can build you a website for cheap, such as the services offered on Fiverr, from as low as US\$10 (at about 500) to as high as US\$2000 (at about 80,000) per website project. While the price may be high, the level of customization you get is unprecedented: you can ask what you want, request what you need, and work together with your designer or developer on your specific needs. Pros: Fully custom-made: The freelancer/developer will build the website to solve your specific needs. The designs are depending on your budget; you can ask for a copy of something, or have a decent website that showcases your services and a simple about page, up to a 699/month plan where you can take advantage of increased storage, more security and business features to come with your website. Even further, you can also take advantage of yearly subscription plans that offer more discounts as you subscribe for longer. Another type of web hosting plan is the virtual private server, where you can reserve dedicated resources such as a CPU and RAM so you can be sure that your website is powerful enough to serve your visitors, especially if you will be posting the next viral thing. And if thats not enough, you can rent an entire server for yourself, which goes from a whopping 7,139.00 up to 21,419.00 a month. More power for more complex websites and web services! Finally, take some time to read reviews of different hosting plans. This makes sure that you are getting the best web hosting experience available and that the web host that you are planning to subscribe to is reputable. Editor's Note: Not sure how you can pick the right hosting plan as you plan to build your website in the Philippines? Check out the following guides to help you get started: Designing and creating content for your website Once you have your website created, start looking into website design and create content for your website. Particularly, you will begin writing your website pages where visitors will be able to search your website for, and explore what your website has to offer. You will be writing your content to be searchable in search engines. For example, if you want to make a website about pandas, then make sure that your websites content will rank high enough in search engines such as Google, so your visitors can and will find your website through certain keywords. Further reading: Everything small businesses need to know about Googles Page Experience update Or even better yet if you are a business, you can tell a story to your audience. Telling your story, such as what you stand for, what your brand values are, and the people behind your business will connect you to your customers like never before. Further reading: How to tell your story on your website in 3 easy steps You can utilize tools and apps such as GoDaddy Studio, where you can easily build your content such as banners, images, and more for your audience that is optimized for your online presence, wherever it is needed. Pick from a wide range of templates, colors, themes, and designs to get yourself started with your content and finish it off with quick and easy exports that saves you time and money. You can even use GoDaddy Studio to sell more products for an e-commerce store! Optimize your website for SEO (Search Engine Optimization) Creating a website is only the first step to ensuring its success. Websites needed to be SEO optimized in order for them to appear as top results on search engines. Having your website rank high on search engines is the most effective way to draw organic traffic. You definitely want your customers to be able to find you, for example, on Google search easily. Further reading: What is SEO and why is it worth your time? Here are a few tips on how to do that: Use keyword-rich titles and descriptions. When creating your website, be sure to include relevant keywords in the title and description of each page. This will help search engines index your site and show it as a relevant result for those keywords. Structure your site well. Make sure your websites that are well-organized and easy to navigate. Be sure to use a clear hierarchy when designing your website so that search engines can easily index your content. Optimize your images. Your images should be able to load fast and be in a size that can be served fast by your web host. Ideally, smaller image sizes are better. Make sure your website is secure by installing an SSL certificate. You can even dive deeper into SEO optimization with this guide Four actionable SEO techniques for your website. Publish your website Now that you have created your website, it is time for the fun part! Launch and publish your website to the whole world! Move your website from its testing state or version onto the main domain. An now, its time to promote! Go to town on social media and share it over Facebook, Twitter, LinkedIn and more as part of your marketing strategy. Send it to folks on your email list. And dont forget to also include your social media channel links on your homepage. Now that you have made it this far, its time to bring out the drinks and celebrate! While you celebrate, always remember the following important points when managing your own website: You are in charge of your websites maintenance. Make sure that the backups are running and that you have copies of them in multiple places. You are also responsible for your websites security. Make sure that your website is free of malware and secure. If you have customer data, make sure that it is secure and not shared with anyone. Always check your stats and see if there are areas for improvement. Remember that your website is a living document where it should adapt to the changing needs of your audience. As your audience is human, so do their needs, and so should your website adapt to cater to it. There you have it! Your website should be up and running for months and years to come. Hope you enjoyed the journey of building your website in the Philippines, and see you all in the next one! Editors Note: Excited to get started? Visit GoDaddy.com or speak to one of our Care guides if you need advice from our customer support team!

Personal websites in the philippines. Personal website examples.